



**35<sup>TH</sup> CROATIAN  
SOCCER TOURNAMENT**  
ADELAIDE 2009

# OFFICIAL PROGRAM BOOKLET Advertising Specifications

## Sizes

### – DOUBLE PAGE SPREAD

TRIM SIZE: 145 h x 210 w mm (each page)  
BLEED: 155 h x 220 w mm (each page) 5mm all round  
SAFE TYPE AREA: 125 h x 190 w mm (each page)  
*(Keep all essential text and graphics within this area)*



### – FULL PAGE

TRIM SIZE: 145 h x 210 w mm  
BLEED: 155 h x 220 w mm (5mm all round)  
SAFE TYPE AREA: 125 h x 190 w mm  
*(Keep all essential text and graphics within this area)*



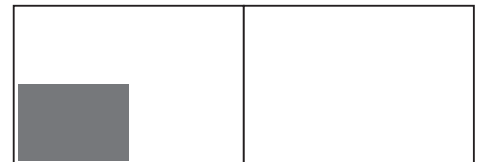
### – HALF PAGE

SIZE: 135 h x 95 w mm OR 65 x 195 w mm  
No Bleed



### – QUARTER PAGE

SIZE: 65 h x 95 w mm  
No Bleed



**BOOKING DEADLINE: 15<sup>TH</sup> AUGUST 2009 • ARTWORK DEADLINE: 1<sup>ST</sup> SEPTEMBER 2009**

## Contact Details

Sponsorship Manager:

**Branko Suica**

**0418 834 350**

Email: [tournament@CroSportsCentre.com.au](mailto:tournament@CroSportsCentre.com.au)

Fax: (08) 8298 9855

Post: PO Box 8, Woodville SA 5011

[www.croatiaraiders.com.au/tournament-2009](http://www.croatiaraiders.com.au/tournament-2009)





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## ***Artwork Requirements***

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If supplying finished ad artwork, please follow the following guidelines.

### **File Formats Supported:**

- PDF, EPS, InDesign, Illustrator, PhotoShop (CS1–CS4), FreeHand, TIFF & JPEG (must be High Resolution)
- QuarkXpress files should be converted to 'Press Ready' PDF
- Word, Excel, PowerPoint, Publisher will not be accepted (convert to 'Press Ready' PDF in CMYK colour format)
- GIF, PNG files will not be accepted (any files grabbed from a webpage will also not be accepted.)
- Faxes can not be used as finished artwork.

### **Colour:**

- images must be saved in CMYK colour format only (not RGB or Pantone colours)
- ads set up in 'Black' only or greyscale are allowed

### **Resolution:**

- any images/photos used in the artwork must be a minimum of 250dpi at 100% – CMYK

### **Fonts:**

- should be converted to 'outlines' or 'paths' (or supplied with the ad)

### **Please ensure:–**

- ads are set up to the correct size
- all associated files and fonts are supplied with the ad
- a hard copy proof of the ad is supplied (full colour proof or laser/bubblejet print)
- ads can be accepted via USB Stick, CD/DVD, email or FTP upload/download - please contact Branko for details.

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## Booking Sheet

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### Details:

Client: .....

Contact Person:..... Mobile:.....

Phone:..... Fax:.....

Email:.....

Website:.....

### Ad Size: (please tick)

- |   |          |   |          |
|---|----------|---|----------|
| <input type="checkbox"/> Double Page Spread | \$ _____ | <input type="checkbox"/> Half Page – Vertical Block   | \$ _____ |
| <input type="checkbox"/> Full Page          | \$ _____ | <input type="checkbox"/> Half Page – Horizontal Strip | \$ _____ |
| <input type="checkbox"/> Quarter Page       | \$ _____ |   |          |
- Finished Ad artwork will be supplied by client.
- Ad artwork required (to be produced by the Tournament graphic designer).  
(supply all relevant details, logos, photos and additional information to Branko Suica)

### Authorisation:

Authorised by:..... (PLEASE SIGN) Date:...../...../.....

Print Name:.....

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